The all new

HTC one® (M8)

BUILT TO INSPIRE ENVY

The all new HTC One (M8) is as beautiful to look at as it is to hold.

ALL-METAL UNIBODY: The all metal body with sleek lines and soft curves has been crafted to fit perfectly in the palm of your hand. It curves around the screen with no edges or seams to make it one of the most comfortable phones to hold.

HTC SENSE 6: We've given the Sense 6 user experience a stylish new overhaul. It's bolder, cleaner, and more colorful. Enhanced intuitive gesture recognition makes access to your phone faster and easier, and allows you to interact with your phone in ways you never thought possible.

• Motion Launch™ gestures
• Custom themes and fonts
• HTC Sense TV™ Sports – Real time sports scores and stats
• HTC BlinkFeed™ – Your world at a glance
• Zoe™ – Bring your stories to life

HTC Dot View™ case

The HTC Dot View™ case lets you see who's calling, then answer or decline the call without opening it. Just swipe to answer or simply put it to your ear. It also shows you the date, time, weather and reminders.

HTC DUO CAMERA with Ultrapixels

Take brilliant day or night time shots with the HTC Duo camera. Add pro effects effortlessly, automatically make mini movies in seconds, or flip to the 5MP front camera for the perfect selfie.

HTC BOOMSOUND™ Really big sound

Bring your music and movies to life with two stereo speakers cleverly placed on the front of the phone that combine with dedicated amplifiers to deliver clear, balanced, powerful sound.

WHEN YOU BUY HTC, YOU'RE BUYING THE BEST.

With high-end design, the most useful experiences, and now the additional value HTC gives you over the life of the device, it's truly the most premium smartphone experience you can buy.

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ADVANTAGE™

Camera

Take brilliant shots with the HTC Duo camera. The camera includes a new simplified UI and pro camera effects.

Tap [icon] camera selection icon to select your camera:

Camera — Take great day or night time shots with UltraPixel technology then effortlessly add creative effects.

Video — Capture stunning video and even pause your recording, reframe your shot, and resume the video easily.

Zoe camera — One camera button does it all. Tap to take a still, hold up to 3 seconds to take a sequence of still shots along with a short video, and keep holding to automatically enter video mode.

Selfie — Take some of the most amazing selfies Instagram, Snapchat and Twitter has ever seen.

Dual capture — Use front and back camera at the same time to put yourself in the moment.

Pan 360 — Capture a full 360 panoramic dome view and tilt the phone to move the image around on the screen.

UFocus™

UFocus lets you select what you would like to be in focus, even after you've taken the picture. The aesthetic blur you see is called the bokeh effect. It's a professional effect you normally only get with expensive cameras or complicated editing software. On the new HTC One it just happens automatically.

ORIGINAL IMAGE

IMAGE WITH UFOCUS

TRY IT OUT

1. Take a photo in camera mode.
2. Tap the thumbnail to view photo.
3. Tap the photo to reveal the menu.
7. Tap Edit.
8. Tap [icon] UFocus icon.
9. Tap a few different places in theforeground and background to show the refocusing of the image. Make sure to call out the Bokeh effect that is added.
10. Once the desired effect is achieved, tap Save.

Zoe™

Create your own mini-movies in seconds. Choose the pictures and videos you want to combine and when you're done, share them with friends and let them add to the mix.
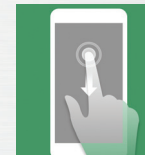
TRY IT OUT

1. Tap Gallery icon in your all apps tray.
2. In Album view, tap on the Camera shots album.
3. The Zoe highlight movie instantly begins playing.
4. Turn phone sideways and tap on the highlight to enter edit mode.
5. Tap the [icon] edit theme icon to select a theme or select the menu icon to change content, remix, or add custom music.*
6. Tap [icon] Zoe share icon to share on social networks and invite friends to contribute to your video.

*Do not reproduce, distribute, or otherwise use copyrighted materials in connection with the Video Highlights feature unless you have secured the copyright owner's permission first.

Motion Launch™

Simply put the phone to your ear to answer a call, access apps with a single swipe or use voice control to dial one of your contacts. Just double tap the screen to wake up your phone or to check the time, weather and reminders.

TRY IT OUT

1. Swipe left to go to Widget Home.
2. Swipe right to go to HTC BlinkFeed™.
3. Swipe up to launch the previous app.
4. Swipe down to make a quick voice call.
5. Access the camera by tilting phone side ways and pressing the volume key.

HTC BlinkFeed™

Fill your home screen with all your favorite content from newsfeeds and social media pages. Updated on demand. It's like a new magazine designed especially for you, every day.
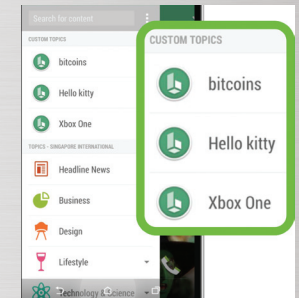
TRY IT OUT

Add content

1. Tap Home if not currently on the home screen.
2. Swipe all the way to the left to show HTC BlinkFeed™.
3. Swipe from the left hand side to reveal the menu.
4. Tap the menu button at the top.
5. Tap Add Content.
6. Tap Entertainment category to show that all partners are revealed for easy subscribing.

TRY IT OUT

Custom Topics

1. Tap Home if not currently on the home screen.
2. Swipe all the way to the left to show HTC BlinkFeed™.
3. Swipe from the left hand side to reveal the menu.
4. Tap on the "Search for content" search box.
5. Enter your favorite sports team and tap enter.
6. Tap on the bundled result to preview it.
7. Tap [icon] subscribe icon to subscribe to that content.

Tech Specs

Platform: Android™ with HTC Sense®
CPU: Qualcomm® Snapdragon™ 801, quad-core CPUs
Size: 146.36 x 70.6 x 9.35 mm
Weight: 160g
SIM card type: nano SIM
Network[1]: *2G/2.5G - GSM/GPRS/EDGE:* 850/900/1800/1900 MHz; *3G - WCDMA:* **AT&T:** 850/1900/2100 MHz with HSPA+ up to 42 Mbps, **Sprint:** 850/1900/2100 MHz with HSPA+ up to 14.4 Mbps, **Verizon:** 850/900/1900/2100 MHz with HSPA+ up to 14.4 Mb, **TMUS:** 850/AWS/1900/2100 MHz

with HSPA+ up to 42 Mbps; *4G - LTE[2]:* **AT&T:** 700/850/AWS/1800/1900/2600 MHz; **Sprint:** FDD 800/1900 MHz, TDD 2600 MHz; **Verizon:** 700/AWS/1800/2600 MHz; **TMUS:** 700/AWS MHz (Band 4 and 17)
Memory[3] Total storage: 16GB/32GB, available capacity varies2, RAM: 2GB
Expansion card slot supports microSD™ memory card for up to 128GB
Display: 5.0 inch, Full HD 1080p
Camera: Duo camera
Primary camera: HTC UltraPixel camera, BSI sensor, pixel size 2.0 um, sensor size 1/3", f/2.0, 28mm lens.

HTC ImageChip 2. 1080p Full HD video recording with HDR video
Secondary camera: capture depth information
Front camera: 5MP, BSI sensor, wide angle lens with HDR capability, 1080p Full HD video recording
Gallery with UFocus, Dimension Plus, Seasons, Foregrounder, Image match
Connectivity: 3.5 mm stereo audio jack, NFC, Bluetooth® 4.0 with aptX™ enabled, Wi-Fi®: IEEE 802.11 a/b/g/n/ac (2.4 & 5 GHz), DLNA® for wirelessly streaming media from the phone to a compatible TV or computer, HTC Connect™, micro-USB 2.0 (5-pin) port with mobile high-definition video link (MHL) for USB or HDMI connection (Special cable required for HDMI

connection.), Support consumer infrared remote control
Battery[4]: Capacity: 2600 mAh

1 Network bands in regions may be different, depending on the mobile operator and your location. Upload and download speeds also depend on the mobile operator.
2 Network bands in regions may be different, depending on the Applicable carrier network and data plan required for 4G LTE.
3 Available storage is less due to phone software.
4 Battery times (talk time, standby time, and more) are subject to network and phone usage.

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